



SHU-TE UNIVERSITY, TAIWAN
SCHOLARSHIP ANNOUNCEMENT 2007-2009
Industrial Technology R&D Master Program

1 GOALS AND OBJECTIVES

The Industrial Technology R&D Master Program on Information Management is a joint endeavor of Shu-Te University, Taiwan, Nam Liong Enterprise Co., Ltd., Taiwan and Siquar Hardware Industry Co., Ltd., Taiwan. This program is also sponsored by the Industrial Development Bureau of Ministry of Economic Affairs and the Ministry of Education in Taiwan. This program is action-oriented (more practical than theoretical). It is designed to equip students with effective interpersonal communication skills as well as professional skills. Teaching will be conducted in Chinese and English by professors from Shu-Te University and industrial professionals with strong experience in their fields. The goal of this program is to maximize students' potential for business management positions.

2 DURATION, TUITION & LOCATION

The program lasts for 4 semesters in 2 years (including 3 semesters of course work and 1 semester of practical training.) The tuition and fees for the admitted students will be sponsored by Taiwan Government, Shu-Te University and the companies collaborating with this program. Seventy percent of the graduates will be offered a job opportunity for three years. Most of the training courses will be held on the main campus of Shu-Te University – <http://www.stu.edu.tw>, at Nam Liong Enterprise Co., Ltd. – <http://www.namliong.com.tw> and Siquar Hardware Industry Co., Ltd – <http://www.siquar.com>. For further information and student's obligation, please refer to the websites.

3 ADMISSION REQUIREMENTS

- International applicants who do not have overseas Taiwanese status.
 - Bachelor Degree; students who will graduate before September 1st 2007 can apply for this scholarship.
 - An adequate level of Chinese and English language competency.
- Admission application screening consists of 30% written exam, 40% documents evaluation including reference letters, study plan, autobiography, official transcript of academic records, and other related documents and 30% oral exam.

4 IMPORTANT DATES

Events	Dates	Remark
Application Information Available	April 25 th , 2007~ July 7 th , 2007	Scholarship Announced The application form is downloadable at the websites of Shu-Te University: http://admission.aca.stu.edu.tw CEMD, University of Economics - Hochiminh City: http://www.cemd.ueh.edu.vn
Application Deadline	July 7 th , 2007	The application must arrive by post or personal delivery by July 7 th . Submit Application Form together with other Application Documents.
Screening and Evaluation	July 7 th , 2007~ July 14 th , 2007	Result and further instructions will be posted on the above websites on July 14 th , 2007
Writing Exam and Oral Exam	July 18 th , 2007	Examination Hall: Center for Excellence in Management and Development, University of Economics - Hochiminh City 196 Tran Quang Khai Street, District 1, Hochiminh city
Admission Announcement	July 21 st , 2007 09:00 am	The admission results will be posted at the entrance of the CEMD, UEH and on the websites at 9:00 am: Shu-Te University : http://admission.aca.stu.edu.tw and CEMD, UEH : http://www.cemd.ueh.edu.vn
Program Enrolment and Registration	July 28 th , 2007 09:00~12:00 am	Admitted applicants shall register in person at 09:00~10:00 am. By 10:00 am, if anyone of admitted students does not show up, his/her admission will be canceled automatically. The admission vacancy will be replaced by the first student on the waitlist.
Student Orientation	July 28 th , 2007 2:00~4:00 pm	Introduction to Shu-Te University
Scholarship award Ceremony, Press Conference and Dinner Party	July 28 th , 2007	Co-organized by TECO, Shu-Te University, Nam Liong Enterprise Co., Ltd., and Siquar Hardware Industry Co., Ltd.

5 CONTACT INFORMATION

Please send your application to:

Center for Excellence in Management Development

University of Economics – Ho Chi Minh City

196 Tran Quang Khai Street, Dist 1.

Phone: (08) 848 3107

Fax: (08) 848 3252

Program: Shu-Te University, Industrial Technology R&D Master Program

For more information, please contact:

Mr. Tran Hoang Ha (Vietnam)

Mobile: 098 305 2575

Email: hoangha.tran@gmail.com

Ms. Flora Liang (Taiwan)

Tel: (886) 7 615 8000 Ext. 1712 or 3021

Email: flora@saturn.stu.edu.tw

All the information is posted on the website: <http://admission.aca.stu.edu.tw> and <http://www.cemd.ueh.edu.vn>

7 PROGRAM CURRICULUM

Industrial Technology R&D Master Program Curriculum				
Semester	Course Title	Cr. Hrs	Course Title	Cr. Hrs
1 st Term	Internship I	1	Information Management	3
			Marketing Management	3
	Chinese Language I	0	Operations Management	3
			Managerial Accounting	3
2 nd Term	Internship II	1	Human Resource Management	3
			Enterprise Resource Planning	3
	Chinese Language II	0	Communication and Representation	3
			Seminar on Business Management	3
3 rd Term	Internship III	1	Network Economy	3
			Customer Relation Management	3
	Chinese Language III	0	Information Systems Case Study	3
			Supply Chain Management	3
4 th Term	Master's Thesis	6		
	Internship IV	3		
Remark	Minimum credit hours to graduate: 42		Period: 2 years	



Nam Liong Enterprise Co., Ltd.



Siquar Hardware Industry Co., Ltd.